



CONNECTICUT TRIAL LAWYERS ASSOCIATION

CTLA continues its commitment to its members and businesses like yours by developing several high quality, live programs for the upcoming year. We value your support of our Foundation and therefore will do our best to provide you with the opportunities you have become accustomed to, face time and interaction with our members. We are confident in the quality of these programs and guarantee you will be too.

Autopalooza Seminar

Thursday, September 19, 2019

CLE 1:00 - 5:00

Welcome Reception 5:00 - 7:00

Friday September 20, 2019

CLE 10:00 - 3:00

Closing Reception 3:00 - 5:00

Mohegan Sun

Exhibitor Fee: \$1,750

Sponsorship Fees range from

\$2,000 - \$3,000

Call CTLA for more information

3rd Annual Lollapalooza Seminar

Friday, December 6, 2019

CLE 9:00 - 5:00

Closing Reception 5:00 - 7:00

The Heritage Hotel

Exhibitor Fee: \$1,250

Exclusive Sponsor Fee: \$1,750

Call CTLA for more information

Annual Workers' Compensation Seminar

Friday, February 28, 2020

CLE 10:00 - 2:00

The Inn at Middletown

Exhibitor Fee: \$600

Breakfast Sponsor: \$1,000

Annual Criminal Litigation Seminar

Saturday, March 7, 2020

CLE 10:00 - 5:00

Grassy Hill Country Club

Exhibitor Fee: \$800

Luncheon Sponsor: \$1,200

Women's Caucus Leadership Symposium

Friday, March 20, 2020

CLE 9:00 - 3:00

Free Time/Spa Treatments 3:00 - 5:00

Reception 5:00

Dinner 6:30

Saturday, March 21, 2020

CLE 9:00 - 12:00

The Spa at Norwich Inn

Exhibitor Fee: \$1,750

Sponsorship Fees range from

\$2,000 - \$3,000

Call CTLA for more information

36th Annual College of Evidence Seminar

Friday, April 3, 2020

CLE 9:00 - 1:15

Yale Greenberg Conference Center

Exhibitor Fee: \$600

Breakfast Sponsor: \$1,000

Trial Demonstration Seminar

Friday, May 1, 2020

CLE 9:00 - 3:00

Grassy Hill Country Club

Luncheon Sponsor: \$1,200

Exhibitor Fee: \$800

CONTINUING LEGAL EDUCATION SEMINARS

CTLA & the Connecticut Trial Lawyers Foundation provide the highest quality CLE seminars in the state.

EXHIBITOR FEES

Fees include breakfast, exhibit table, electrical outlet (if needed), company name in all e-mail correspondence and on event page on website, and two company representatives. Exhibitors receive a list of attendees following the program.

SPONSORSHIP FEES

Fees include all exhibitor benefits *PLUS*
2 minutes to speak about services provided

List of Attendees
with Emails IN ADVANCE

Full page ad in PDF Materials

Company Logo on Website
w/ link to your site

COLLATERAL DISTRIBUTION FEE

\$300

PROMOTIONAL ITEM DISTRIBUTION FEE

\$500

2019-2020 Marketing Kit

MARKETING/SPONSORSHIP Opportunities

SUNSET DINNER

May 31, 2020

Water's Edge Resort & Spa
Westbrook, CT

EXCLUSIVE SPONSOR: \$6,000

Fee includes all Annual Meeting Sponsorship benefits PLUS:

- Dinner & Entertainment for 3 company representatives on May 31st
- Network with over 50 CTLA members in leadership
- Pre-Event Promotion in emails & print
- Signage at both events

This sponsorship is exclusive and open to one business only. First come first served.



ANNUAL MEETING

June 1, 2020

Water's Edge Resort & Spa
Westbrook, CT

SPONSOR: \$2,500

Choose one:

- Breakfast
- Luncheon
- Exhibit Hall Cocktail Reception
- Member Cocktail Reception
- Dinner

Enjoy all the benefits that Exhibitors receive PLUS

- Company Listing AND description in Event Program
- List of Attendees IN ADVANCE with Emails
- Full page ad in Event Program
- Company Logo on Website
- Display of Logo at Event

EXHIBITOR: \$1,750

Exhibitor Fee Includes:

- Table at Program: 8:30 am – 4:30 pm
- Listing in Event Program
- Pre-Event Promotion
- Up to 300 Attendees
- Continental Breakfast & Lunch
- Attendance at Cocktail Reception
- List of Attendees
- 2 Company Representatives

COLLATERAL DISTRIBUTION: \$375

- Your company literature is distributed to all attendees

PROMO ITEM DISTRIBUTION: \$500

- An item w/ your company logo is distributed to all attendees

ADVERTISING

YEARLY CONTRACT: \$1,500 per year

(may be paid in monthly installments of \$125)

Logo & link on web pages

MONTHLY CONTRACT: \$150 per month

PRINT ADS

- Annual Meeting Full Page Ad \$350
- Golf Classic Full Page Ad \$200

FORUM ADS

- 3/4 Page Outside Back Cover \$3,500
- Inside Front Cover \$3,000
- Inside Back Cover \$3,000
- Full Page Ad \$2,500
- Half Page Ad \$1,500

STEPHEN G. FRIEDLER MEMORIAL GOLF CLASSIC – JUNE 15, 2020

Each year, CTLA holds an annual benefit tournament in memory of Stephen G. Friedler, past member and avid golfer. All sponsorship fees include link to your company website on CTLA Event Page.

The proceeds from this tournament benefit Smilow Cancer Hospital and the Connecticut Trial Lawyers Foundation.

	Super Sponsor	Bar For The Course Sponsor	Beverage Cart Sponsor	Exclusive Iron Sponsor	Exclusive Photo Sponsor	Tee Sponsor
	\$2,000	\$1,000	\$750	\$750	\$750	\$600
Golf for four	•					
Golf for one		•	•	•	•	•
Signage at tee	•	•	•	•	•	•
Signage at reception	•	•	•	•	•	•
Full Page Ad	•	•				

PARTNERSHIP Opportunities

PARTNERS FOR JUSTICE

CTLA and the Connecticut Trial Lawyers Foundation are pleased to offer our most prestigious sponsorship opportunity "Partners for Justice". This collaborative effort with area businesses helps to achieve our mission to preserve and improve the civil justice system in our nation.

Our partnership offers your company high visibility and recognition among the leading trial lawyers in Connecticut and around the country. Maximize your access and exposure to the most influential and successful trial lawyers in Connecticut. Being a "Partner For Justice" will allow you to cultivate lasting business relationships with this elite and unique network of lawyers.

Yearly Partnership Benefits Include	BRONZE \$5,000	SILVER \$8,000	GOLD \$12,000	PLATINUM \$18,000	DIAMOND \$22,000
ALL Seminar Exhibits*					•
8 Seminar Exhibits*				•	
6 Seminar Exhibits*			•		
4 Seminar Exhibits*		•			
3 Seminar Exhibits*	•				
Sponsorship at Annual Meeting (includes exhibit table)				•	•
Table at Annual Meeting		•	•		
Super Sponsorship at Golf Tournament				•	•
Tee Sponsorship at Golf Tournament			•	•	•
One year of online advertising with live link on CTLA's website			•	•	•
Full Page advertisement in hard copy of seminar materials	•	•	•	•	•
Print ad in Fall & Spring Forum					•
Full Page print ad in 1 Forum issue				•	
List of all attendees (PROVIDED IN ADVANCE)				•	•

* Includes logo in all email correspondence

I agree to the terms of this partnership agreement:

CTLA Representative Signature

Date

Partner Representative Signature

Date

REGISTRATION Form

Company Name

Contact Person/Title

Mailing Address

City/State/Zip

Website

Phone

Fax

Email

Please provide a brief description of your company's products or services:

Choose the marketing opportunities that are right for you and submit this completed form along with payment. Contact Katie Marino at kmarino@cttriallawyers.org or call 860-522-4345 with any questions.

Payment Method: **TOTAL AMOUNT DUE: \$** _____
For Annual Meeting and Advertising, please make check payable to CTLA. For all others, please make check payable to CTLF.

Check enclosed
 Charge to: MasterCard Visa American Express

Credit Card Number _____ Exp. Date _____

Name on Card _____ Billing Zip Code _____

Signature of Cardholder _____ Date _____

CLE EXHIBITS *(please check desired seminars)*

- Auto Litigation Seminar**
Thursday & Friday September 19-20, 2019
- 3rd Annual Lollapalooza Seminar**
Friday, December 6, 2019
- Annual Workers' Compensation Seminar**
Friday, February 28, 2020
- Annual Criminal Litigation Seminar**
Saturday, March 7, 2020
- Women's Caucus Leadership Symposium**
Friday & Saturday, March 20-21, 2020
- 36th Annual College of Evidence Seminar**
Friday, April 3, 2020
- Trial Demonstration Seminar**
Friday, May 1, 2020

PARTNERS FOR JUSTICE

- BRONZE:** \$5,000 **SILVER:** \$8,000 **GOLD:** \$12,000
- PLATINUM:** \$18,000 **DIAMOND:** \$22,000

Payments may be made in monthly installments

GOLF TOURNAMENT SPONSORSHIP

- Super Sponsor \$2,000 Photo Sponsor \$750
- Bar for the Course \$1,000 Tee \$600
- Beverage Cart Sponsor \$750 Full Page Ad \$200
- Iron Sponsor \$750

ANNUAL MEETING

- Sponsor:** \$2,500 Exhibitor \$1,750
- Breakfast Collateral Distribution \$375
- Luncheon Promo Item Distribution \$500
- Dinner
- Exhibit Hall Cocktail Reception **Program Advertisement:**
- Member Cocktail Reception Full Page \$350

ONLINE ADVERTISING

- Yearly Ad Contract \$1,500 Monthly Ad Contract \$150/month

FORUM ADVERTISING

- 3/4 Page Outside Back Cover \$3,500 Full Page Ad \$2,500
- Inside Front Cover \$3,000 Half Page Ad \$1,500
- Inside Back Cover \$3,000

Registrations will not be accepted without payment in full and are on a first come first served basis. No refunds will be issued for cancellations.

Publication of sponsorship material does not imply endorsement of product or service. The CTLA/CTLF reserves the right to reject any sponsorship materials for any reason, at its sole discretion, including, but not limited to, rejection on the basis of content or format.

Advertiser agrees, represents and warrants that neither it nor any affiliate business entities, agents, apparent agents, servants and/or employees shall engage in any conduct which: Adversely effects, offends, contradicts and/or contravenes the stated mission, goals and principles of CTLA and/or CTLF; Violates any state or federal laws or regulations; Activity which might reflect unfavorably upon CTLA and/or CTLF; Any business dealings which may be illegal, dishonest, unethical or give rise to any appearance of impropriety; Any conduct which is prejudicial to the best interests of the public, CTLA, CTLF, its members and the clients of its members.